

October 2011



Order Hardware Online!



www.suburbanlumber.com

You may now order hardware online with Suburban Lumber Co. by clicking on the shop!Doitbest.com link on our website. You will have access to items from hardware, lawn supplies to kitchen goods. Orders placed by 5:00 pm on Tuesdays will be available for pick up Thursday afternoon. Products will ship to Suburban with no shipping charges!

“Like” Suburban Lumber on Facebook



On our site you will find a link to us on Facebook. We are using Facebook as a tool to update you with current changes with Suburban Lumber and our industry.

Website

www.suburbanlumber.com

We are actively updating our website to keep you up to date with current news about Suburban Lumber. On the resources page we have a list of “Bargain Items” and we are selling most at or below cost!



Cabinet Showroom

Last fall we completely rebuilt our cabinet showroom. Our lines include Mid Continent, Decora and Pioneer. Our design specialists can design for the simple projects to the high end custom kitchens. If you have not yet been through the showroom please stop by and give us your feedback.



Suburban’s Team

Jessica Manternach joined our cabinet division staff this summer. Jessica brings 4 years of cabinetry design and sales to Suburban.

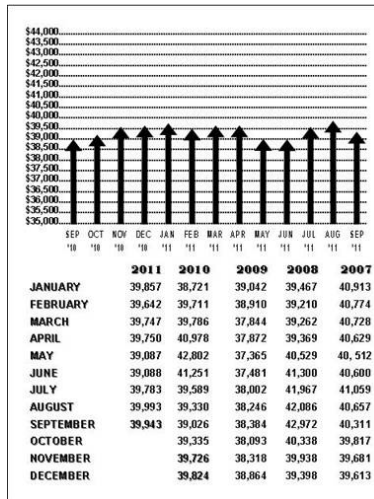


Jamie O’connell has recently been promoted to operations manager. Jamie has been with Suburban for 7 years. He was previously with his family business Loftus Distributing for 21 years.



Market

2011 has been relatively quiet without a run on OSB like we saw in 2010. The attached graph was provided by the Greater Cedar Rapids Home Builders Association and shows a typical house package from Suburban Lumber Co.



Featured Products

While we may be well known for our lumber and framing material, a large portion of our business comes from products such as cabinetry, windows, doors, shingles, siding, etc... Throughout our newsletters we will feature several our products.

Go Green with Andersen 100 Series

Andersen uses reclaimed wood fiber to produce Fibrex for their 100 series windows. The 100 series is priced very competitively. View the displays in our showroom and give us your feedback.



Royal Vinyl Siding



Suburban Lumber is now stocking Royal Vinyl Siding. Royal is one of the largest PVC extruders in North America, extruding vinyl since 1970. Royal has the best warranty in the industry with a Lifetime warranty that is fully transferrable to the 2nd owner. Royal also has a 50 year non-prorated warranty on commercial and condo buildings. We currently stock 7 colors in their Journeymen .044 series with 18 more colors and shakes only a day away. We would appreciate the opportunity to work with you on any upcoming projects.

Certainteed Warranty Enhancements

Our stock Landmark 30 AR shingles are now a limited lifetime shingle with a 10 year Sure Start period. Please see the below site for details.

<http://www.certainteed.com/products/roofing>

Are you getting money back on your roofing purchases? If not ask us about Certainteed’s NO LIMIT\$ program.

Join us for lunch at Suburban!

Wednesday 10/26/11

11 to 1 P.M.

2630 Wiley Blvd. S.W.

Please R.S.V.P. @ (319) 362-3115 or email: jmcgrew@suburbanlumber.com

